

Business Strategy and Networking Evening hosted by Retensa

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FOR IMMEDIATE RELEASE

Retensa and Access Office collaborate to provide differentiation strategies and business networking event

New York, NY, July 31, 2002 – Retensa, a leader in Human Capital Research and Management, will be sponsoring the *Business to Business Networking Evening* on Wednesday July 31st at 6:00 pm. The fully catered event will take place in New York City at 11 Penn Plaza on the 5th floor.

“The expertise of Retensa’s principals is an asset to this event and they will extend valuable business experience and insight to all participating.”

Gayle Naftaly
President, Access.Office

This event will feature Retensa Directors, who will explain how business leaders can differentiate their firms, under tighter benefits and rewards programs, to attract top performing employees, and address potential concerns surrounding corporate responsibility. This event will provide an opportunity to interact and exchange ideas with business leaders, while learning and applying the topical information presented. Retensa’s support aims to provide attendees with an opportunity to benefit from the valuable contributions of fellow business colleagues.

Finding Advanced Solutions to Current Workforce Problems

Organizations are facing complex priorities and concerns that require immediate attention. As a result, it is important to find current solutions that fit unique cultures and budgets. Executives face significant challenges in attempting to manage an enterprise during a time of decreased resources and increased financial constraints. Additionally, workplace ethics have risen to be a critical issue. The solution to addressing, if not leveraging, these areas to create differentiation will be the basis for discussion.

In creating a sense of loyalty and trust in your candidates and employees, modern candidate needs and the distinction of your company is critical. To receive more information about perfecting your company’s image, attracting top talent, and managing in a volatile economy, do *not* miss this event.

Understanding your People is what Our People Do.

Retensa is the leader and innovator of Employee Retention Strategies. They combine **experience** and web-based **technology** to develop, motivate, and retain a company’s **best employees**. Retensa customizes solutions to help organizations achieve significant **cost-savings** and **performance** improvements.

Through the creation of a “*Retention Environment*,” Retensa provides additional expertise in **Leadership Development**, Human Capital **ROI**, **HR Metrics**, Employee **Surveys**, Exit Interviews, and **Succession Planning**, with a cutting-edge focus on workforce technology. Retensa can be reached at **212.545.1280** or visit www.retensa.com for more information about the solutions you can receive.

To discover more about Retensa’s innovative solutions contact:
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