

# Retensa Unveils Internship Program to Give Students a New Route to Business Opportunity

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## FOR IMMEDIATE RELEASE

*Retensa formally begins progressive Internship Program.*

**New York, NY, January 2002** – Retensa, a leader in Human Capital Research and Management, is launching an Internship Program to provide opportunities to College Students to acquire practical work experience. Retensa's Internship Program is at the forefront of merging course studies with Business Strategy Consulting, Workforce Technology, and Human Resource Management.

*"Retensa helped me understand the business world. I never thought I'd be doing this kind of work, it was a crash course in the newest technology."*

Luis Rojas  
Former Intern

Retensa is committed to the emerging workforce by providing an Internship Program that fosters practical experience and provides students with the opportunity to integrate academic studies through work experiences. This permits students to discover prospective careers, acquire professional and job-related skills, fortify their resume, and also serves as a valuable tool in making important job contacts.

## Retensa's Internship Program encourages the best to get better

Retensa's Internship Program encourages top performers to challenge themselves by providing an environment that fosters innovation, creativity, and a vision for career excellence. Simultaneously, students will be prepared to enter New York's high growth job market. In the economic necessity of rapid and targeted hiring decisions, Retensa's Internship Program will empower each participant to be adaptive, unique, and think like the recruiter to sharpen their career search.

## Understanding your People is what Our People Do.

Retensa is the leader and innovator of Employee Retention Strategies. They combine **experience** and web-based **technology** to develop, motivate, and retain a company's **best employees**. Retensa customizes solutions to help organizations achieve significant **cost-savings** and **performance** improvements.

Through the creation of a "*Retention Environment*," Retensa provides additional expertise in **Leadership Development**, Human Capital **ROI**, **HR Metrics**, Employee **Surveys**, Exit Interviews, and **Mentoring**, with a cutting-edge focus on workforce technology. Retensa can be reached at **212.545.1280** or visit [www.retensa.com](http://www.retensa.com) for more information about the solutions you can receive.

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