

# New Employee Survey Technology Announced at Manhattan Chamber of Commerce

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## FOR IMMEDIATE RELEASE

*Retensa offers new Employee Pulse Survey Technology to Chamber of Commerce members.*

**New York, NY, June 2002** – A Retensa Director, Agnes Czuchlewski, an Organizational Development specialist, will be presenting at the Hotel Inter-Continental for the Manhattan Chamber of Commerce (MCC) Networking Event on the 13<sup>th</sup> of June at 5:30 p.m.

A leader in Human Capital Management and Research, Retensa, will present at an MCC program that aids firms doing business in Manhattan by informing members about new resources available to them. Ms. Czuchlewski will be addressing MCC members and associates that do business across the fifty states and the world about one of those resources: New Workforce Technology.

This pilot program for MCC members, combining technology and consulting, will provide organizations with valuable information about measuring, managing, and reducing workforce costs while capitalizing on quality employees. This ability is a key factor of running a successful company in an efficient manner. Implementing these workforce solutions will enable Manhattan's organizations to remain competitive in their industries during this crucial, economic time.

## Programs to create relationships and streamline business operations

Launching this program at events like MCC's, provides firms with the opportunity to learn about new trends, technology, issues, and services in order to maintain their competitive advantage. Moreover, the current news coverage of *Employer Credentials* has encouraged potential employees to access significant corporate information, forces all companies to face the challenge of attracting and developing loyal people who are confident in their employer's openness and integrity. Retensa's promotion at the Manhattan Chamber of Commerce Event will inform organizations about employee pulse gathering techniques that can establish their organizational identity, and distinguish their organization by creating a Corporate Image edge.

## Understanding your People is what Our People Do.

Retensa is the leader and innovator of Employee Retention Strategies. They combine **experience** and web-based **technology** to develop, motivate, and retain a company's **best employees**. Retensa customizes solutions to help organizations achieve significant **cost-savings** and **performance** improvements.

Through the creation of a "*Retention Environment*," Retensa provides additional expertise in **Leadership** Development, Human Capital **ROI**, **HR Metrics**, Employee **Surveys**, Exit Interviews, and **Mentoring**, with a cutting-edge focus on workforce technology. Retensa can be reached at **212.545.1280** or visit [www.retensa.com](http://www.retensa.com) for more information about the solutions you can receive.

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