

# Retensa to sponsor New York Seminar: “Creating an Adaptive Learning Environment”

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## FOR IMMEDIATE RELEASE

*Key seminar on flexible and blended learning strategies*

**New York, NY, February 21<sup>st</sup>, 2002** - Retensa, a leader in Human Capital Research and Management, will be sponsoring MetroSET’s presentation, “Getting It Right the First Time: Creating an Adaptive Learning Environment.” The event will focus on a variety of effective employee learning methods and tools that promote productivity and performance improvement.

An effective Adaptive Learning Environment combines classroom education, technology and e-learning to create the most efficient method for continuous learning. By blending orientation and mentoring, employees participate in an optimal learning experience that sets the stage for more successful training, increased employee retention, and quantifiable productivity gains. This is particularly important to organizations seeking top talent because candidates are more attracted to companies that are flexible and provide opportunities for training and career advancement. Retensa supports continuous learning strategies that cultivate a more innovative and productive workforce.

## Retensa and MetroSET partner to advance technology in the workplace

MetroSET is the premier consortium in the NY Metropolitan Area dedicated to technology education. Both Retensa and MetroSET advocate leveraging technology in the workplace as a leading competitive advantage for controlling costs and retaining key knowledge and talent. Though the use of CASI (Communication Application Service/Intranet), a web-based suite of employee communication and development tools, Retensa provides centralized workforce management technology. This convergence furthers the case for the strategic use of technology to solve business problems.

## Understanding your People is what Our People Do.

Retensa is the leader and innovator of Employee Retention Strategies. They combine **experience** and web-based **technology** to develop, motivate, and retain a company’s **best employees**. Retensa customizes solutions to help organizations achieve significant **cost-savings** and **performance** improvements.

Through the creation of a “*Retention Environment*,” Retensa provides additional expertise in **Leadership** Development, Human Capital **ROI**, **HR Metrics**, Employee **Surveys**, Exit Interviews, and **Mentoring**, with a cutting-edge focus on workforce technology. Retensa can be reached at **212.545.1280** or visit [www.retensa.com](http://www.retensa.com) for more information about the solutions you can receive.

To discover more about Retensa’s  
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