

# Retensa and Staffing.org Announce Strategic Partnership

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## FOR IMMEDIATE RELEASE

*Organizations combine resources to expand real-world Staffing Metrics.*

**New York, NY, April 2002** – Two of the country's leading human capital measurement and management organizations has joined forces to help identify employee staffing costs and effective hiring practices.

Staffing.org, a tracker and provider of core staffing and HR metrics, has aligned with Retensa, a leader in human capital management, research and technology. Through Staffing.org, Retensa can now tap into the industry's most comprehensive hiring benchmarks. Retensa plans to use Staffing.org's findings to help its clients reduce employee acquisition costs, improve the hiring process and promote superior human capital management.

The new alignment means that Staffing.org will be able to use Retensa's organizational and client experience to extend the reach of Staffing.org's metric models. Staffing.org advocates the use of four basic metrics to help organizations assess the efficiency, quality, time and level of satisfaction of recruiting operations.

## Retensa and Staffing.org embrace organizational profitability and success.

The alignment of these two workforce management firms comes at a time when hiring and recruiting costs are on the upswing, and companies are looking for ways to establish and measure the costs of employee acquisitions. This partnership will help companies quantify their overall human capital strategies, and help them develop practices that will support employee innovation and superior performance.

A non-profit organization, Staffing.org leverages technology to gather, organize and report information that identifies effective staffing practices and performance. Staffing.org, located in the greater Philadelphia area in Willow Grove, PA., annually recognizes companies and individuals who successfully demonstrate staffing leadership and performance by presenting their Staffing Excellence Award, the Bernard S. Hodes Award and the Preston Edwards, Sr. Award, and can be reached at [www.staffing.org](http://www.staffing.org).

## Understanding your People is what Our People Do.

Retensa is the leader and innovator of Employee Retention Strategies. They combine **experience** and web-based **technology** to develop, motivate, and retain a company's **best employees**. Retensa customizes solutions to help organizations achieve significant **cost-savings** and **performance** improvements.

Through the creation of a "*Retention Environment*," Retensa provides additional expertise in **Leadership** Development, Human Capital **ROI**, **HR Metrics**, Employee **Surveys**, Exit Interviews, and **Mentoring**, with a cutting-edge focus on workforce technology. Retensa can be reached at **212.545.1280** or visit [www.retensa.com](http://www.retensa.com) for more information about the solutions you can receive.

*To discover more about Retensa's innovative solutions contact:*

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