

Retensa Joins the State University of NY Career Efforts

RETENSA
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FOR IMMEDIATE RELEASE

Retensa extends career opportunities in NY Metro Area

New Paltz, NY, March 7th, 2002 – Retensa, a leader in Human Capital Research and Management, will attend the State University of New York Career Fair Program, inaugurated at the New Paltz campus. The Career and Internship Fair will offer students the opportunity to explore career options, raise questions and network with Human Resource and Organizational Development opportunities. Retensa representatives will attend to discuss internships and summer employment openings as well as full-time opportunities.

“Retensa is helping rebuild New York’s high growth job market. We are excited that they are tapping into NY State Education resources.”

- Jennifer Earle
Career Development Center
SUNY at New Paltz

In the current economy, companies have instituted workforce reduction programs, including restricted hiring and major cutbacks of internship positions. With this in mind, Retensa has underscored their commitment to the emerging workforce by providing students with an opportunity to integrate academic studies with practical work experience. Giving students the chance to explore their interest in an HR career, acquire professional and job-related skills, fortify their resumes, serves as an excellent tool in creating important job contacts for future networking with potential employers

Internships at Retensa Empower Students

“Retensa’s Internship Program empowers the best to get better, they will receive real-world experience”, says Justin Finck, Director of Employee Services, by providing an environment that fosters innovation, creativity and a vision for career excellence. Since initiating it in 2000, Retensa’s Internship Program has spread throughout the Academic Community as the premier building block for a high-growth career in Organizational Development.

Understanding your People is what Our People Do.

Retensa is the leader and innovator of Employee Retention Strategies. They combine **experience** and web-based **technology** to develop, motivate, and retain a company’s **best employees**. Retensa customizes solutions to help organizations achieve significant **cost-savings** and **performance** improvements.

Through the creation of a “*Retention Environment*,” Retensa provides additional expertise in **Leadership** Development, Human Capital **ROI**, **HR Metrics**, Employee **Surveys**, Exit Interviews, and **Mentoring**, with a cutting-edge focus on workforce technology. Retensa can be reached at **212.545.1280** or visit www.retensa.com for more information about the solutions you can receive.

To discover more about Retensa’s innovative solutions contact:
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