

SVM and Retensa create a unique employee service

RETENSA
212.545.1280

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Creation of “One-stop Shop” for reward and recognition needs.

New York, NY, August 4, 2003 – Retensa, LLC, and SVM Corporation have announced a joint venture that will expand services to employee-focused organizations. Leveraging its domination in the no-cost benefits market, SVM has aligned with Retensa to provide Human Resource Departments with additional resources for attracting, rewarding, and retaining top talent.

“This is a terrific way to boost employee morale without dipping into Human Resources’ precious time and budget. It is a natural extension of Retensa’s employee retention programs,”

New challenges form new solutions

Shara Mendelson
President, SVM

As costs have squeezed funds from corporate budgets, SVM has grown because of the simplicity and ease of implementation of its services. Retensa’s successes in workforce retention strategies address SVM’s clients’ needs for creative and comprehensive employee retention solutions. Retensa’s low or no-cost employee benefit partners provide opportunities for employee rewards and recognition without significant capital outlay from already strapped employers.

The SVM relationship will support Retensa’s mission to transform the employee-employer relationship by providing long-term success for everyone, both personally and professionally.

About SVM

SVM provides a free & easy employee perk service to companies in the form of a monthly Discount Entertainment Guide. SVM’s *Discount Entertainment Guide* contains offers of up to 50% off the best seats at over 40 different live events every month. It is typically delivered to HR directors in a monthly e-mail which is easily forwarded out to employees. The discounts can be used for personal enjoyment, to entertain clients, or to plan office outings. SVM places a high priority on service, and offers clients a full-fledged customer service department available to answer questions, make recommendations and alleviate work on the part of HR.

Understanding your People is what Our People Do.

Retensa is the leader and innovator of Employee Retention Strategies. They combine **experience** and web-based **technology** to develop, motivate, and retain a company’s **best employees**. Retensa customizes solutions to help organizations achieve significant **cost-savings** and **performance** improvements.

Through the creation of a “*Retention Environment*,” Retensa provides additional expertise in **Leadership** Development, Human Capital **ROI**, **HR Metrics**, Employee **Surveys**, Exit Interviews, and **Diversity** Initiatives, with a cutting-edge focus on workforce technology. Retensa can be reached at **212.545.1280** or visit www.retensa.com for more information about the solutions you can receive.

To discover more about Retensa’s innovative solutions contact:
Audra Ballard
212.545.1280
audra@retensa.com

