

ACP-INTL NY Invites Retensa to Share Talent Management Strategies

RETENSA
212.545.1280

FOR IMMEDIATE RELEASE

At an Event for Career Professionals, Retensa will Explore Perceptions and Realities of Employee/Firm Relationships.

New York, NY, September, 2005 – At a first-of-its-kind event for members of the Association of Career Professionals-International, Chason Hecht of Retensa will provide insight on the differing employee vs. employer perceptions and expectations in the workplace. The event is called “Engaging and Motivating Talent-Key Issues for Today’s Organizations.” Mr. Hecht will lead three segments on: employees’ wants and needs; the changing employee/firm relationship; and the dynamic employee. The event will take place at Right Management in New York City on September 27, 2005.

Career Management Professionals work either independently, as owners or consultants in all-sized firms, or inside organizations, universities, or community-based agencies.¹ This presentation is unique in that the audience will come from many different areas of Career Development and will consist of employees as well as Directors. Also, these employees and managers will be asked to participate in exercises to help them understand each other’s viewpoints.

The Newest Members want Talent Management.

Dana Trentini, Vice President of ACP-INTL NY, sought out Talent Management strategists to address her organization’s members because she sees that the issue is one that stands in the way of progress for the newest of these members. She says that the growing number of members in the HR industry and the touching on the subject by a past ACP-NY panel of senior HR presenters caused ACP-NY to focus on what it considers a “forward-thinking” topic. When Mr. Hecht was recommended to her as an exceptional speaker, Ms. Trentini remembered seeing him speak and meeting him at a Retention event. She says, “I remembered Chason being very knowledgeable. I thought this would be a very good match.”

About ACP-INTL NY

ACP INTL-NY is the New York City Chapter of the Association of Career Professionals International, a global non-profit membership association. **ACP INTL-NY** is a professional organization which addresses the continuing education and professional development needs of career services professionals in the New York City area. For more information about **ACP-INTL NY** visit www.nyacmp.org.

About Retensa

Retensa is a leader and innovator of Employee Retention Strategies. They combine **experience** and web-based **technology** to develop, motivate, and retain a company’s **best employees**. For more information about the results you can achieve visit www.retensa.com or call direct at **212.545.1280**.

¹ <http://www.iacmp.org/about/profession.html>

“This is the very first event like this we have held. We are beginning to draw members in the HR industry who will find (information on retention) useful.”

*Dana Trentini,
Vice President,
ACP-INTL, NY Chapter*

*To learn more about Retensa, please contact:
Audra Ballard
212.545.1280
audra@retensa.com*

