

HIRG Introduces Members to Retensa

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The Impact of Employee Turnover in Healthcare

New York, NY, May, 2005 - Health Industry Resource Group, Inc., a consortium of service providers to healthcare institutions, asked Retensa to be a special guest speaker at its networking meeting on May 20, 2005. The meeting will be held at the Bank of America on Park Avenue in New York City.

"The audience felt Retensa would be a valuable addition to our organization."

- Ben Yandell, Board Member, HIRG

Healthcare Providers Struggle to Keep the Doctors and Nurses they need.

Many healthcare facilities are particularly challenged in keeping their most important positions filled according to Tim Shea, Retensa's Director of Sales. HIRG Board Member Ben Yandell requested Retensa's interpretation of the healthcare industry. "The industry has serious problems in retaining doctors and nurses..." Mr. Shea comments, "What this talk will focus on is creating the circumstances required to attract and retain a robust and engaged workforce in the healthcare center." HIRG provides end-to-end advisory services to the entire medical industry, and its monthly meetings consistently uncover obstacles such as this one that the member organizations can help remove. Many of these problems involve an insufficient amount of talented employees, so the group will work to determine the differences in the life cycle and expectations of healthcare employees as opposed to most others. Mr. Yandell said the group views Retensa very well, feels the presentation will be valuable, and thinks Retensa's ideas are great.

About HIRG

HIRG is a group of businesses providing advice from their areas of expertise to hospitals and other medical facilities to increase the efficiency of healthcare. HIRG provides healthcare providers with medical and non-medical supplies, legal services, business counseling, printing, and more.

Understanding your People is what Our People Do.

Retensa is the leader and innovator of Employee Retention Solutions. They combine **experience** and web-based **technology** to develop, motivate, and retain a company's **best employees**. Retensa builds custom solutions to help organizations achieve significant **cost-savings** and **performance** improvements.

To create the "*Retention Environment*," Retensa provides additional expertise in **Leadership** Development, Human Capital **ROI/Metrics**, **Mentoring**, Employee **Surveys**, Exit Interviews, **Succession Planning**, and **Diversity** Initiatives, with a cutting-edge focus on workforce technology. Retensa can be reached at **212.545.1280** or visit www.retensa.com for more information about the solutions you can receive.

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