

WPTI Invites Retensa to Present on Employment Retention for Job Seekers

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Conference Will Address the Changing Needs of Today's Companies.

“Unhappiness is best defied as the difference between our talents and our expectations.”

- Edward de Bono

New York, NY, December, 2005 – The needs of private companies have changed over the past few years where quality service and products are an inherent given. Companies have begun to realize that with quality service and products, also comes quality employees. These demands have left career management professionals with difficulty in placing transitional employees into the right positions. Due to these growing demands, Chason Hecht, an expert in employee retention strategies and Retensa President, will discuss these issues in a presentation to career management professionals on December 8th. The presentation will be directed towards how career management professionals can overcome these obstacles. Mr. Hecht will also elaborate on the *Emergent Life-cycle* and how provides a framework to create a successful fit between transitional employees and private companies.

The challenge for career management professionals is that they are faced with understanding the needs of transitional employees. Often low skilled and lacking stability, transitional employees have a specific need and require greater sensitivity in their places of employment. Also, the inability to understand this leaves private companies to bear the brunt with the cost of turnover at 30% of the transitional employees' salary. Therefore, a greater understanding of this unique employee-employer relationship is critical to the success of career management professionals in placing transitional employees into the private sector.

About WPTI

The Workforce Professionals Training Institute (WPTI) is a New York City based organization whose mission is to train and develop practitioners in the workforce development field. They create training specific to capacity building and best practices for staff and their organizations in order to improve performance outcomes and, ultimately, assist organizations to better meet their contractual and funding requirements.

About Retensa

Retensa is the leader and innovator of Employee Retention Solutions. They combine **experience** and web-based **technology** to develop, motivate, and retain a company's **best employees**. Retensa builds custom solutions to help organizations achieve significant **cost-savings** and **performance** improvements.

To create the “*Retention Environment*,” Retensa provides additional expertise in **Leadership** Development, Human Capital **ROI/Metrics**, **Mentoring**, Employee **Surveys**, Exit Interviews, **Succession Planning**, and **Diversity** Initiatives, with a cutting-edge focus on workforce technology. Retensa can be reached at **212.545.1280** or visit www.retensa.com for more information about the solutions you can receive.

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