

MIETP Invites Retensa to Help Create a Retention Environment for Workforce Development Agencies

RETENSA
212.545.1280

FOR IMMEDIATE RELEASE

Workshop will address how real-world tools and techniques can improve retention rates among diverse job seeking populations.

Columbia, MD, October 18, 2006 - Maryland Institute for Employment and Training Professionals (MIETP) has invited Retensa to build a training workshop program on Creating Retention Environment. Attendees of the Workshops are Job Developers, Vocational Counselors, and Employment Trainers responsible for placing at-risk employees and retaining them at their placed job sites. Director of Retensa, Carol Ann Caccioppoli will focus on tools to retain the job seeker long-term.

"This workshop needed retention experts to bring real-world solutions and insight to challenging issues. Retensa has that expertise."

- Tammy Ditzel
Training Manager,
MIETP

Retensa aims to help attendees identify the needs of the job seeker as well as the employer, through a series of interactive exercises by experts and leaders in the field. This workshop will help attendees capture job seeker perceptions and opinions to predict tenure; it will demonstrate how to establish "Turnover Profiles" to reduce job seeker turnover, and attendees will learn how to work with difficult or high-turnover employers.

About MIETP

The Maryland Institute for Employment and Training Professionals (MIETP) provides staff development and networking opportunities for professionals in the workforce development field. Based in Columbia, Maryland, MIETP serves staff primarily from organizations such as local Workforce Investment Areas, the Employment Service, and various non-profits that help move people into the workforce.

MIETP helps front-line staff acquire and develop skills they need to provide exceptional service, while also assisting supervisors, managers, and directors to provide the guidance and leadership necessary for effective program operations. Services are provided for organizations located in Maryland, the mid-Atlantic region, and other parts of the country.

About Retensa

Retensa is a leader and innovator of Employee Retention Strategies. They combine experience and web-based technology to develop, motivate, and retain a company's best employees. Retensa builds solutions and metrics to help firms reduce turnover and create a high-performing workforce.

To create the "Retention Environment," Retensa provides additional expertise in Leadership Development, Human Capital ROI, Mentoring, On-line Employee Surveys, On-line Exit Interviews, Executive Coaching, and Succession Planning. For more information about the results you can achieve, visit www.retensa.com or call direct at 212.545.1280.

To learn more about Retensa, please contact:
Audra Ballard
212.545.1280
audra@retensa.com

