

Department of Small Business Services Invites Retensa to Design Talent Management Seminars

RETENSA
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FOR IMMEDIATE RELEASE

Seminar series will help businesses attract and retain great employees in New York City.

New York, NY, July, 2006 - It is harder than ever to recruit and retain good employees in any industry. In recognition of the growing needs of the business owners of New York, the NY Department of Small Business Services (SBS) has invited Employee Retention Expert, Retensa, to lead a New York City-wide learning initiative. The series of interactive workshops will provide business owners with insights into how to deal with the changing needs, wants, and expectations of today's workforce. Retensa has used their retention strategies to customize a series for Small Businesses which will provide them with tools to develop and apply critical recruiting, orientation, and retention strategies. Retensa is excited to support SBS in their commitment to making New York City Businesses better.

"These sessions are not your average workshops; participants will leave with a new clarity and real strategies for implementation. Retensa has designed a program that is specific to the needs of today's business owner, no matter how many employees they have."

*Jeremy Waldrup, Assistant Commissioner
Department of Small Business Services*

A seminar will be held every month at a SBS Solutions Center located in each borough. This three-part series is tailored to stand alone or in conjunction with each other.

Session One: Hiring to Last - Great Interviewing skills

Session Two: New Hire Training - What to Do and What to Avoid

Session Three: How to Retain Your Best - A Guide to Employee Retention

About NYC Department Small Business Services

New York City Department of Small Business Services makes it easier for companies in New York City to form, do business, and grow by providing direct assistance to businesses, fostering neighborhood development in commercial districts, promoting financial and economic opportunity among minority- and women-owned businesses, preparing New Yorkers for jobs, and linking employers with a skilled and qualified workforce.

Understanding your People is what Our People Do.

Retensa is a leader and innovator of Employee Retention Strategies. They combine experience and web-based technology to **develop, motivate, and retain** a company's best employees. Retensa builds solutions and metrics to help firms **reduce turnover** and create a **high-performing workforce**.

*To learn more about
NYC Dept of SBS,
please visit their website at:
www.nyc.gov/html/sbs*

To create the "*Retention Environment*," Retensa provides additional expertise in **Leadership Development, Human Capital ROI, Mentoring, On-line Employee Surveys, On-line Exit Interviews, and Management Training**. For more information about the results you can achieve visit www.retensa.com or call direct at 212.545.1280.

*To learn more about
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