

Emotion Magazine Features Retensa in Article on Being a Good Manager

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New York, NY, April, 2007 - Manuela Imre of Emotion Magazine will interview Chason Hecht, President of Retensa on the importance and benefits of being a nice boss. Employers who are respectful and nice gain the added benefit of happy employees. In the corporate world it pays to be pleasant because your employees will enjoy working for you.

"It pays to be a nice boss because happy employees are more motivated to get the job done."

Manuela Imre

Emotion Magazine

When employers show their employees respect and kindness it opens the lines of communication. Chason Hecht will discuss why being a nice boss is not only important to employees, but why it should matter to employers as well. In any workplace, communication is key in getting things done. When an employer is rude or overbearing, they tend to lack respect from their employees causing productivity to suffer. In today's society, emails, blogs, and myspace pass judgment before the jury is even called. Employers trust the opinions of their peers over the facts provided by the company. This is why it is important to learn how to communicate and interact with ones employees. Improving the lines of communication within your company will greatly improve your productivity and retention.

About Emotion Magazine

Emotion Magazine is a leading women's monthly magazine, distributed in Germany. Geared towards women, this magazine offers self-help advice and expertise from psychologists and other professionals on how to deal with everyday problems. Emotion Magazine offers interviews and insights on business and life that help women grow, learn and succeed. To learn more about Emotion Magazine, go to www.emotion.de.

About Retensa

Retensa is a leader and innovator of Employee Retention Strategies. They combine **experience** and web-based **technology** to develop, motivate, and retain a company's **best employees**. Retensa builds solutions and metrics to help firms reduce turnover and create a **high-performing workforce**.

To create the "*Retention Environment*," Retensa provides additional expertise in **Communication Strategies, Leadership Development, Human Capital ROI, Mentoring, On-line Employee Surveys, Motivational Training, Executive Coaching, and Succession Planning**. For more information about the results you can achieve visit www.retensa.com or call 212.545.1280.

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