

NUCA Invites Retensa to Speak at 2007 Utility Construction Expo in Las Vegas

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Session will address how to keep your best employees in a labor-intensive environment.

New York, NY, November, 2006 - The National Utility Contractors Association has requested Retensa to lead a session at their 2007 Utility Construction Exposition and Conference. Director of Retensa, Carol Ann Caccioppoli, will discuss employee retention trends in the utility construction industry in her session titled "The Employee Turnover Epidemic in Construction and How to Stop It."

"Retensa's motivation and retention session is great for the construction industry; it not only provides them with the tools they need to motivate and retain employees, it will also give them a competitive advantage in the market."

*Bill Hillman
CEO, NUCA*

The focus of this session is to address the real employee issues facing construction firms today. Retensa will provide the most successful retention insights tailored to mid-sized utility construction firms. The seminar is designed to provide the attendees with strategies to reduce turnover at all levels and in all positions. Attendees will learn how to motivate their employees and increase the level of employee engagement on and off the job site. Carol Ann will discuss the current state of the construction industry, and the rapidly changing workforce. She will also provide clarity as to why workers leave and why they stay outlining solutions that will work in the labor-intensive environment of the utility construction industry. The session is scheduled for February 14, in Las Vegas, Nevada.

About NUCA

With a nationwide network of chapters and nearly 1,700 company members, the National Utility Contractors Association (NUCA) is the oldest and largest national trade association working solely for the underground utility construction industry. Based in Arlington, Virginia, the association represents the contractors, suppliers and manufacturers who provide the workforce and materials to advance the water, sewer, gas, electric, telecommunications and construction site development industries across the country.

About Retensa

Retensa is a leader and innovator of Employee Retention Strategies. They combine experience and web-based technology to develop, motivate, and retain a company's **best employees**. Retensa builds solutions and metrics to help firms **reduce turnover** and create a **high-performing workforce**.

To create the "*Retention Environment*," Retensa provides additional expertise in **Leadership Development**, **Cost of Turnover**, **Retention Diagnostics**, **Retention strategies for Generation X**, **Employee Surveys**, and **Exit Interviews**. For more information about the results you can achieve visit www.retensa.com or call direct at 212.545.1280.

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