

## Tri County Council of Southern MD Invites Retensa to Present on Construction Worker Challenges.

**RETENSA**  
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### FOR IMMEDIATE RELEASE

*Join us to learn more about the current & future state of the Construction workforce in Maryland.*

New York, NY, July, 2007 - The Tri County Council of Southern Maryland invites President of Retensa, employee retention expert, Chason Hecht to present on the challenges facing the Land and Community Development industries. He will discuss the effects the changing workforce has had on the industry and provide construction managers and directors with statistical trends regarding the current, and future, state of construction.

*"The forecast of construction in Maryland is greater than the labor pool that we have to supply it. Getting Retensa's expertise to address these workforce challenges will benefit businesses across the state."*

*- Ellen Flowers-Fields  
Director, Regional Economic Development*

Over the last 10 years the number of workers employed in the construction industry has steadily decreased, yet the industry itself continues to grow. Employers are having difficulty finding enough skilled workers to fill new jobs and replace the retiring workforce. Mr. Hecht will discuss the state of the industry, the effect of turnover, and what can be expected going forward. In order to compete for today's labor pool, construction managers will need to understand why their employees join, what will make them stay, and ultimately why they leave. The seminar will educate leading contractors on the tools to effectively engage and retain their best on-site and off-site workers.

### About The Tri County Council of Southern Maryland (TCCSMD)

The TCCSMD was created in order to foster the economic and social development of Southern Maryland. The main purpose for the TCCSMD is to act as a medium for the resolution of region-wide issues and the attainment of regional goals. The TCCSMD is a partnership of state and local government established more than forty years ago as the regional development and planning organization for Calvert, Charles and St. Mary's Counties. To learn more about The Tri County Council of Southern Maryland, go to [www.tccsmd.org](http://www.tccsmd.org).

### About Retensa

Retensa is a leader and innovator of Employee Retention Strategies. They combine **experience** and web-based **technology** to develop, motivate, and retain a company's **best employees**. Retensa builds solutions and metrics to help firms **reduce turnover** and create a **high-performing workforce**.

To create the "*Retention Environment*," Retensa provides additional expertise in **Leadership Development**, **Retention Skills Training**, **Employee Engagement**, **Employee Surveys**, **Exit Interviews**, and **Succession Planning**. For more information about the results you can achieve visit [www.retensa.com](http://www.retensa.com) or call 212.545.1280.

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