

Retensa Green Grant Announces Finalists in Free HR Service Grants for Eco-Friendly Organizations

RETENSA
212.545.1280

FOR IMMEDIATE RELEASE

Announcing the finalists of the Retensa Green Grant, an initiative designed to advance environmentally responsible organizations by creating exceptional work environments.

New York, NY, July 14, 2010 - Retensa, a leader in talent management research and retention solutions, announces the finalists of the first [Retensa Green Grant](#). The free service grant supports environmental focused companies providing green services, creating green energy, and developing green products or food. The [service awards](#) enable organizations to leverage Retensa's expertise in attracting, recruiting, training and retaining top talent for competitive advantages in the green industry. When implementing talent management best practices throughout the [Employee Life Cycle](#), winners will improve their competitive advantage by focusing on their core business while Retensa helps them hire, train, and motivate their employees to deliver it.

"All the signs are pointing toward a future where green companies attract talented employees and talented employees are attracted to green companies. Investors, management, and other stakeholders should take note that profitability is built on the shoulders, brains, and dedication of satisfied workers. It stands to reason that green workers help grow the bottom-line."

Anne Moore Odell,
Greenbiz.com

The 2010 finalists of the First Annual Retensa Green Grant are, in alphabetical order:

- CoachRider: Hybrid vehicle-only car service
- Green in Greene: Wind energy turbine evaluation and installation
- Greensaw Design & Build: Custom building using sustainable resources and reclaimed lumber
- Hanson General Contracting: Green construction and historic preservation
- Peartree Kids: Eco-friendly pre-school services
- Project Wildlife: Wildlife healthcare and rehabilitation
- SunWorks Solar Systems: Solar energy design and installation

Winners will be determined by a panel of experts with years of experience in sustainable practices including, but not limited to: business models, production/delivery, green practices, and environmental impact. The judging panel is currently reviewing the finalists' applications, and the official top three winning organizations will be announced in August 2010. ###

About Retensa

Retensa is a leader and innovator of employee retention strategies. Their services help organizations improve employee engagement, increase productivity, and become an Employer of Choice. Retensa combines HR experience and web-based technology to develop, motivate, and retain your best employees. Retensa's solutions and HR metrics reduce the cost of managing employees, increase Human Capital ROI, and create a high-performing workforce.

Retensa has values similar to those held by green organizations. Both demonstrate a commitment to making the world a better place by improving the environment in which we live and work. Retensa and its employees are passionate both about what we do and about the environment. For more information about Retensa, visit www.retensa.com or call 212.545.1280.

To learn more about Retensa, please contact:

Anna Wong
212.545.1280
[anna \(at\) retensa \(dot\) com](mailto:anna(at)retensa(dot)com)

