

## MARKETING INTERNSHIP: NEW YORK CITY

Company Name: Retensa Retention Experts

WWW Address: [www.retensa.com](http://www.retensa.com)

Department/Division: Marketing, Public Relations

Contact: Recruiter

E-mail: [careers@retensa.com](mailto:careers@retensa.com)

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Position Title: Marketing Intern

Salary: Unpaid

**What You Will Do:** Marketing Interns will work in a fast-paced and forward-thinking environment, with true hands-on opportunities. Interns will be responsible for the development and creation of PR initiatives, new product marketing campaigns, speaking opportunities, online marketing, competitive intelligence, e-mail campaigns, advertising, and corporate communication. They will support real-world strategies by interacting with local markets to assess business trends, identifying key market areas and opportunities, and assisting in developing client presentations. *This is not a filing and copying internship.*

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**Who We Are:** Retensa is a leader and innovator of Employee Retention Strategies and Workforce Technology. Firms come to Retensa to develop, motivate, and retain their employees. We help them create great places to work.

**What We Believe:** Retensa views internships as a way to enhance your career and personal growth while we tap into emerging talent. As an intern with us, you will be at the forefront of Management Consulting, On-line Technology, and Organizational Development.

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**What You Need (Degree, Major, Skills & Other Qualifications):**

This is for creative students desiring real-world Marketing experience in a short period of time.

Candidates must be hard working, enthusiastic, and resourceful Seniors or Graduate students in Marketing, Advertising, or Journalism with previous marketing experience.

*Required:* Minimum of 3 days/week, part-time/flexible hours available. Minimum 3.0 GPA.

*Required:* Windows XP/Office 2003/Internet computing skills. Prior business/office experience of any kind is *required*. The ideal applicant should possess outstanding written and verbal communication skills, excellent interpersonal and organizational skills. Applicants must have a strong ability to build rapport and communicate in groups. Must be able to juggle multiple projects, meet deadlines, and be a strong team player who is highly motivated with a positive attitude.

To apply, please e-mail (do not fax) your cover letter and resume to [careers@retensa.com](mailto:careers@retensa.com). We look forward to hearing from you.

Hours per Week: Approx 18 - 32, flexible hours.

*\*Due to the high volume of applicants, we regret we will only be able to contact qualified candidates.\**

